

### Why you should attend:

In the exhibitions and events industry, the Certified in Exhibition Management (CEM) designation is the premier designation offering a cutting-edge certification for exhibition industry professionals. Participants must complete nine of twelve courses and pass the corresponding exams within three years of beginning the program.

### Learning Objectives:

- Introduce participants to the basic concepts and elements in organizing exhibitions and events
- Raise the standards of professionalism and service quality through additional knowledge and experience gained about the exhibition management industry
- Understand the practical applications of concepts i.e. marketing, budgeting, programming
- Apply these knowledge to the real world through case studies

### Who will benefit:

- Project coordinators and (exhibition sales/project) managers
- Experience professional who have joined the exhibition and events industry for more than 3 years
- Executives who wish to enhance their understanding of exhibition and event management

### Important Information:

- Participation in this program is strictly limited. Applicants will be accepted on a first-come first-served basis and only after payment has been received.
- Bookings and payments can be made in a company name if the particular participant is not yet known at the time of booking.
- Cancellations must be received in writing no later than 30 day before the program start. Refunds will be processed within 30 days after the program finished.
- Participation this program constitutes an agreement by the registrant to TCEB's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes.
- The host, TCEB reserves the right to cancel the program in the event of exceptional circumstances, in which case the registration fee will be fully refunded.

### Payment- Bank Transfer:

Account Name: MICE Capabilities Development  
Account Number: 038-438984-1  
Bank Name: Siam Commercial Bank  
Branch Name: Siam Square  
Bank Address: 222/1-7 Rama 1 Road, Wangmai, Pathumwan, Bangkok, 10330, Thailand  
Swift Code: SICOTHBK

Please send a copy of the original bank transfer – payable to the mentioned account number together with the registration form by fax to (+66) 2658 1412 or email to [nuanrumpa\\_n@tceb.or.th](mailto:nuanrumpa_n@tceb.or.th)

**\*Kindly note all the bank charges are to be borne by the participant.**

For more information

Please contact Nuanrumpa at

T. + 662 694 6082 M. +6686 760 3313

E. [nuanrumpa\\_n@tceb.or.th](mailto:nuanrumpa_n@tceb.or.th) Website: [www.micecapabilities.com](http://www.micecapabilities.com)

Organized by

**MICE**  
Capabilities  
Development



Mr.  Ms.  Mrs.  Miss

Member of  TICA  TEA  EMA  OTHER

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Year in the industry \_\_\_\_\_ Degree (s) Held \_\_\_\_\_

Title \_\_\_\_\_ Badge Name \_\_\_\_\_

Organization \_\_\_\_\_ Company Registration Number \_\_\_\_\_

Address \_\_\_\_\_

Country \_\_\_\_\_ Zip code \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

## REGISTRATION OPTION

### CEM Week

- CEM Week 1/2019  CEM Week 2/2019  CEM Week 1&2/2019

#### Single Module

CEM Week 1/2019

- Module 1 – Event Operations (19 March 2019)
- Module 2 – Security, Risk and Crisis Management (20 March 2019)
- Module 3 – Facilities & Site Selection (21 March 2019)
- Module 4 – Finance, Budgeting & Contracts (22 March 2019)

CEM Week 2/2019

- Module 5 – Event Marketing (19 August 2019)
- Module 6 – Exhibition and Event Sales Fundamentals (20 August 2019)
- Module 7 – Strategic Planning and Management (21 August 2019)
- Module 8 – Floor Plan Development (22 August 2019)
- Module 9 – Selecting Service Contractors (23 August 2019)

Rate (Baht/Person)

#### Advanced Rate

Expires May 31, 2019

#### Regular Rate

After May 31, 2019

#### Member Rate

- |                             |                                 |                                 |
|-----------------------------|---------------------------------|---------------------------------|
| - Single Module             | <input type="checkbox"/> 10,000 | <input type="checkbox"/> 12,000 |
| - CEM Week 1/2019 or 2/2019 | <input type="checkbox"/> 15,000 | <input type="checkbox"/> 18,000 |
| - CEM Week 1&2/2019         | <input type="checkbox"/> 25,000 |                                 |

#### Non Member Rate

- |                             |                                 |                                 |
|-----------------------------|---------------------------------|---------------------------------|
| - Single Module             | <input type="checkbox"/> 10,000 | <input type="checkbox"/> 12,000 |
| - CEM Week 1/2019 or 2/2019 | <input type="checkbox"/> 45,000 | <input type="checkbox"/> 54,000 |
| - CEM Week 1&2/2019         | <input type="checkbox"/> 72,000 |                                 |

For more information or registration, contact [nuanrumpa\\_n@tceb.or.th](mailto:nuanrumpa_n@tceb.or.th) or +662 694 6082

# IT PAYS TO GET YOUR CEM...

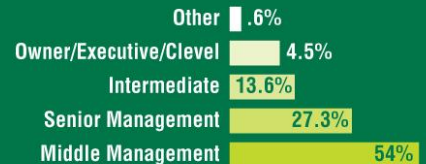
## DID YOU KNOW?

# 74%

Of CEMs surveyed expect a salary increase in 2015

## CURRENT JOB

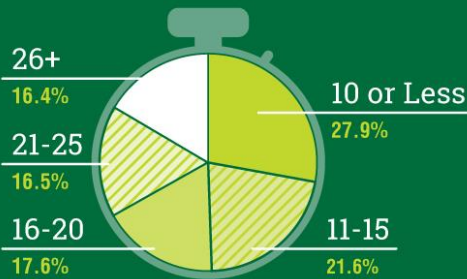
Title or Function



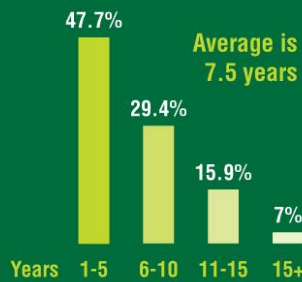
of the CEMs Surveyed...

## TOTAL NUMBER OF YEARS

### IN THE EXHIBITIONS & EVENTS INDUSTRY

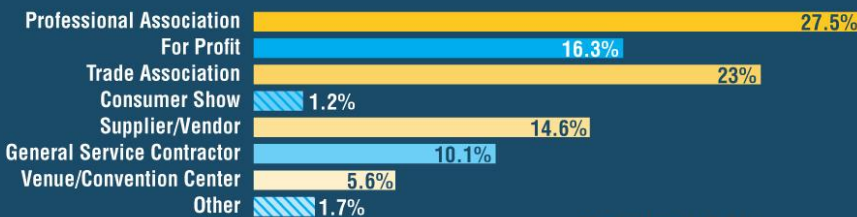


### IN CURRENT POSITION



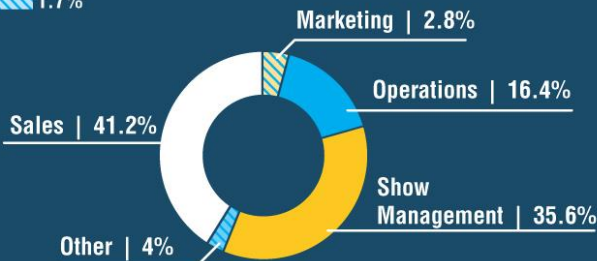
## WHAT TYPES OF COMPANIES

do CEMs work for?



## CEM JOB

Functions



## ASK YOUR BOSS...

# 85%

of employers pay for certification

# 76%



Of CEMs are interested in advanced certification

## CONTACT IAEE

for more info at  
[cem@iaee.com](mailto:cem@iaee.com)

Certified in  
Exhibition  
Management  
**CEM**

made possible by a  
generous grant from Freeman