

Enhance your career by becoming a Certified Incentive Specialist, the entry level education program for emerging professionals and junior executives offered by SITE. Learn the fundamentals of the incentive travel industry and achieve a higher understanding of the marketing and sales part of the business. No need to have previous experience.

10-11 Sep 2020 Bangkok, Thailand

SITE is the only global organization dedicated to linking professionals in the incentive travel and motivational events industry with corporate leaders seeking improved performance through these experiences. SITE provides resources that prove possible that highly motivated individuals and teams reach the highest levels of workplace performance. Motivational experiences – including travel and events – serve as a powerful business tool to unlock and reward human potential needed to achieve corporate objectives and drive measurable business results.

Objectives

- To attract International events and promote the city as a Destination through new networks.
- To attract more high-end consumer groups in commercial business
- Stimulate comprehensive development of local SMEs and other industries
- Raise the bar on competency and competitiveness by elevating the quantity and quality of professionals in the motivation experiences and incentive travel industry.

Program timing:

Thursday **10 Sep 2020**

08:00: Registration

08:30 - 12:30: CIS Program

12:30 - 13:30: Lunch Break

13:30 - 17:30: CIS Program

Friday 11 Sep 2020

08:00 - 12:30: CIS Program



11-10 Sep 2020 BANGKOK THAILAND

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□Mr. □Ms. □Mrs.	Member of \Box	Member of ☐ EMA ☐ TEA ☐ THA ☐ TICA ☐ Others			
First Name	Last Name	Last Name			
Year in the industry	Degree (s) Hel	Degree (s) Held			
Title	Badge Name _	Badge Name			
Organization	Company Reg	Company Registration Number			
Address					
		Zip code			
Phone	Mobile	Mobile			
Fax	Email	Email			
REGISTRATION FEE					
	Non Member	Member*			
Rate	☐ 30,000 Baht	☐ 10,000 Baht			

PAYMENT – BANK TRANSFER

Account Name: MICE Capabilities Development

Account Number: 038-438984-1

Bank Name: Siam Commercial Bank

Branch Name: Siam Square

Bank Address: 222/1-7 Rama 1 Road, Wangmai, Pathumwan, Bangkok, 10330, Thailand

Swift Code: SICOTHBK

Please send a copy of the original bank transfer – payable to the mentioned account number together with the registration form by fax to (+66) 2658 1412 or email to $\frac{\text{nubduan } \text{k@tceb.or.th}}{\text{nubduan } \text{mubduan }}$

* EMA, TEA, THA, TICA, TMVS & AMVS Certified Venues, and other partners who have signed MOU with TCEB are entitled

*Kindly note all the bank charges are to be borne by the participant.

Program by

to Member rate.







For more information or registration, please contact Nubduan at T. + 662 694 6000 #6178 M. +66614426954
E. nubduan_k@tceb.or.th www.micecapabilities.com